

# Project ECHO: Engaging citizens in soil science

a presentation  
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ENGAGING CITIZENS IN SOIL SCIENCE:  
THE ROAD TO HEALTHIER SOILS



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# Our objectives

- ❑ **ENGAGE** citizens and through increased knowledge and improved literacy stimulate their interest in soil health
- ❑ **EMPOWER** citizens and invite them to take an active role in data collection and soil science to generate knowledge on soil health
- ❑ **ENABLE** citizens to directly participate in decision-making on soil issues based on acquired knowledge



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# Tools & Activities

28

tailor-made citizen science initiatives across EU Member States

16 500

sites in different climate and bio-geographic regions assessed

## TOOLBOX

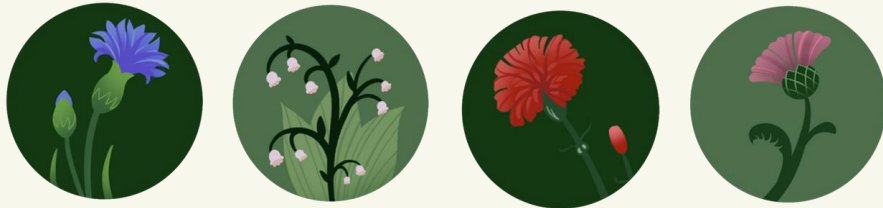
Citizen Science Toolbox - a free resource including open access field guidelines, protocols and forums

## ECHOREPO

a long-term open access repository with a direct link to the EUSO

## Expected results

- ☐ Pan-European map of target citizen groups
- ☐ Citizens engaged with soil health activities
- ☐ Soil stewardship across Europe
- ☐ Citizen Science Platform
- ☐ Increased knowledge about soil health among citizens
- ☐ Increased knowledge about soil health amplifying scientific research
- ☐ Long-term digital data repository
- ☐ Different end-users groups engaged
- ☐ Showcasing the utility of citizen science data on soil health



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thank you for  
your attention!



# CONTACT US!

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